



# Designing and Doing Survey Research

*Lesley Andres*

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**Designing and Doing Survey Research** Lesley Andres

**Designing and Doing Survey Research** is an introduction to the processes and methods of planning and conducting survey research. With a focus on the impact of new technologies, author Lesley Andres provides a cutting-edge look at how survey research is conducted today as well as the challenges survey researchers face. Packed full of international examples from various social science disciplines, the book is ideal for students and researchers new to survey research.

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