

RFID Applied

Jerry Banks, David Hanny, Manuel A. Pachano, Les G. Thompson



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Radio frequency identification or RFID is a broad-based technology that impacts business and society. With the rapid expansion of the use of this technology in everything from consumer purchases to security ID tags, to tracking bird migration, there is very little information available in book form that targets the widest range of the potential market. But this book is different! Where most of the books available cover specific technical underpinnings of RFID or specific segments of the market, this co-authored book by both academic and industry professionals, provides a broad background on the technology and the various applications of RFID around the world. Coverage is mainly non-technical, more business related for the broadest user base, however there are sections that step into the technical aspects for advanced, more technical readers.



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