

Managing the Unknowable: Strategic Boundaries Between Order and Chaos in Organizations

Ralph D. Stacey



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Managing the Unknowable: Strategic Boundaries Between Order and Chaos in Organizations Ralph D. Stacey It's What You Don't Know That Counts

Discover the important roles chance and uncertainty play in successful strategic planning. In this ingenious work, author Ralph D. Stacey shows managers how their companies can benefit from the unexpected developments that impact their business and how they can prepare to creatively leverage the opportunities such developments present. He explains how an appreciation of conflict and team dialogue can help managers discover and build on the innate energy of their organizations. And he illustrates his theories with real-world examples from Sony, Kodak, Federal Express and other noted market innovators.

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