



# Finding Groups in Data: An Introduction to Cluster Analysis

*Leonard Kaufman, Peter J. Rousseeuw*

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"Cluster analysis is the increasingly important and practical subject of finding groupings in data. The authors set out to write a book for the user who does not necessarily have an extensive background in mathematics. They succeed very well."

—Mathematical Reviews

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"This is a very good, easy-to-read, and practical book. It has many nice features and is highly recommended for students and practitioners in various fields of study."

—Technometrics

An introduction to the practical application of cluster analysis, this text presents a selection of methods that together can deal with most applications. These methods are chosen for their robustness, consistency, and general applicability. This book discusses various types of data, including interval-scaled and binary variables as well as similarity data, and explains how these can be transformed prior to clustering.

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