



Working Bodies: Interactive Service Employment and Workplace Identities

Linda McDowell

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Through a series of case studies of low-status interactive and embodied servicing work, *Working Bodies* examines the theoretical and empirical nature of the shift to embodied work in service-dominated economies.

- Defines 'body work' to include the work by service sector employees on their own bodies and on the bodies of others
- Sets UK case studies in the context of global patterns of economic change
- Explores the consequences of growing polarization in the service sector
- Draws on geography, sociology, anthropology, labour market studies, and feminist scholarship

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