

Roots to Power: A Manual for Grassroots Organizing

Lee Staples



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The third edition of *the* manual for community organizers tells readers how to most effectively implement community action for social change, clearly laying out grassroots organizing principles, methods, and best practices.

- Provides clear, step-by-step guidelines for building grassroots organizations, selecting and framing issues, establishing goals, developing leadership, planning and implementing actions, and assessing results
- Explores the distinct roles of members, leaders, and organizers
- Shares case materials that demonstrate community organizing strategies and tactics used to leverage institutions at the state, regional, and national levels
- Discusses why some strategies succeed while others fail
- Includes campaign-planning worksheets and small-group exercises suitable for community-based training sessions and workshops as well as for undergraduate or graduate level courses



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