

The Power Formula for Linkedin Success (Third Edition - Completely Revised): Kick-Start Your Business, Brand, and Job Search

Wayne Breitbarth



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3rd Edition of the world's most popular LinkedIn book. Completely revised and updated.

Many LinkedIn books focus solely on creating a killer LinkedIn profile. But LinkedIn is not a passive sport. You can't just sit around waiting for people to find your awesome profile.

This book will help you create a top-notch profile AND make REAL MONEY with LinkedIn.

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- Get people to immediately engage with you after they see your profile
- Find the **right** people and turn them into customers
- Discover insider information about employers, customers, and even your competitors
- Find a great new job--many times when you're not even looking for one!

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