



McKinsey 7S Framework: Understand the connections within your business (Management & Marketing Book 19)

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Understand the connections within your business!

This book is a practical and accessible guide to understanding and implementing the McKinsey 7S framework, providing you with the essential information and saving time.

In 50minutes you will be able to:

- Understand the 7 aspects of this dynamic model
- Realize how these aspects are interconnected and the impact this has on your business
- Use the 7S framework to implement new projects and changes into your business

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