

## **Search: Theory and Practice in Journalism Online**

Murray Dick



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Whether uncovering breaking stories, finding reliable background information, or finding the right contributors for stories and packages, there is now a wealth of information available to journalists online - but where to begin? In Search: Theory and Practice in Journalism Online, Murray Dick provides a practical and theoretical overview of the journalistic research potential in various online tools. Written by a leading expert in the field, the book offers experience-based guidance into online search for journalism.

Key features:

- Up-to-date coverage of advanced search, the 'invisible web', social media, multimedia and the verification of online material

- A critical overview of theory in online ethics, verification, and use of social media in journalism online
- Original research into search theory, privacy, trust and rights issues online
- Student-friendly pedagogy based upon professional practice and informed by experts in online research

Search: Theory and Practice in Journalism Online is essential reading for undergraduate students of digital journalism, online reporting and journalism studies.

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