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By (author) Ken Auletta



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Googled: The End of the World as We Know It (Paperback) - Common By (author) Ken Auletta Based on extensive research, including in-house at Google HQ, this title includes over 150 interviews at Google with the company's founders and executives and also those in the media who are struggling to keep their heads above water. It reveals how the media industry is being disrupted and redefined.



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