



Reality Television Contracts: How to Negotiate the Best Deal

Battista Paul, Hayley Hughes

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Reality television is the growth area of television today. Individuals around the country want to be involved, whether in front of the camera or behind, and those who want to produce reality television seek to attract talent—maybe from the local beauty salon or perhaps the rodeo, extermination company, or trucking company—to begin taping their own "sizzle" reels to pitch to Hollywood production companies. At long last, here is a book that explains and educates those involved in reality television (and those who hope to be involved) regarding the terms found in these agreements and how best to negotiate them. This guide also includes:

- A brief history of reality television
- A breakdown of how ideas develop and of the "players" involved
- Reviews of and comments on agreement templates for all parties in the development and production stages
- "Deal point" checklists to help stay on track

Directed at attorneys who currently represent clients in the industry or would like to add reality television to their law practices, at reality television producers or those looking to break into the scene, and at all reality television participants, the contracts included in this book will be an indispensable resource all the way!

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